



YOUR CARD COMES WITH A MEMBER ID NUMBER. AND A PROMISE TO NEVER TREAT YOU LIKE A NUMBER.

Having the best customer service in the business starts with Blue Cross and Blue Shield of Texas being non-investor owned. Because we don't have investors to answer to, we can focus on you and your well-being, which has always been our answer to providing the best healthcare coverage. For over 70 years, we have never let wellness be about numbers. It's why the only number we ever have to remember is number one — you.

**BlueCross BlueShield of Texas**   Experience. Wellness. Everywhere.®

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Non-investor owned for over 70 years. This is your health. This is your company.

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